# PITCH DECK
*presentation*

1Hub.ai

# 1Hub.ai

## *is set to* revolutionize

## the web-based AI landscape.

*1Hub.ai is building a platform that unifies AI services and gives access to custom models through a decentralized, blockchain-synchronized computation cloud.*

# problem

Within just a few years,
AI has become an everyday tool for the masses.
Now, AI is readily available – But not accessible.
Exploring new AI services presents unnecessary barriers.

In this wide range of possibilities,
there is no central authority or guidance.
Users get lost in the vast landscape of web-based AI,
facing multiple subscriptions and fees to be paid.

*How to even know which AI is
the right one for the task at hand?*

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# solution

## 1Hub.ai is the next step in the ever-evolving world of AI technology.

Bringing together what belongs together, 1Hub.ai radically streamlines the user experience.

**1Hub.ai**

*phase 1*

# ai aggregator

*Tired of paying multiple subscriptions for multiple AI services? So are we.*

*Within a single unified dashboard, requiring no more than a web browser, the full potential of today's AI technology is unleashed:*

**One subscription, one app, multiple AIs.**

**As straight-forward as can be.**

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# decentralized gpu cloud

*Taking web-based AI to the next level: 1Hub.ai empowers users while enabling breathtaking new possibilities.*

*Presently, cutting-edge AI is reserved for specialists with expert-level knowledge and expensive hardware.*
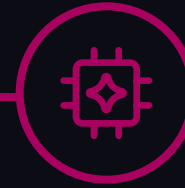
**1Hub.ai changes the game by integrating custom and custom-trained AI models through a decentralized GPU cloud solution.**

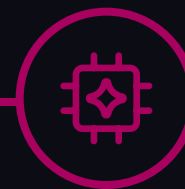**Power from the masses, to the masses!**

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# summary

## Phase 1: AI Aggregator

- Use multiple AIs in one app
- Pay just one subscription
- Trained assistant helps in finding the right AI
- Popular AIs for text, image, speech, video: ChatGPT, Dall-E, Murf, HeyGen etc

## Phase 2: Decentralized GPU Cloud

- DePIN expansion of Phase 1
- Distributed network, custom blockchain
- Users pool GPU power, earn "mining" rewards for AI calculations
- Seamless integration of custom(-trained) AI models into 1Hub.ai platform

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# approach

**From the bottom up, 1Hub.ai is conceived to be a user-centric project, with simplicity and usability at the forefront.**

By offering a familiar, yet uniquely different dashboard interface and overall experience, 1Hub.ai picks up users right where they stand and welcomes them into a new AI reality.

**1Hub.ai**

# maxium
# accessibility

1Hub.ai bridges the gap between Web2 and Web3:

*Users can pay for 1Hub.ai services in fiat. **No crypto knowledge required.***

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# influencer
# techmagnet

1Hub.ai walks hand-in-hand with Techmagnet:
One of the biggest tech influencers in the
German-speaking space, with an audience of over

▷ **800,000 subscribers on YouTube,**

♪ **1,700,000 followers on TikTok,**

◉ **and 160,000 on Instagram.**

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# potential

*Targeting the widest-possible audience:*
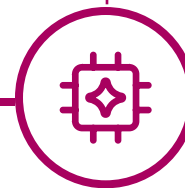*All current AI users and everyone*
*interested in taking part.*

**Techmagnet has over 2.5M followers / subscribers**
Expected conversion rate 0.1–10%
= 2,500 – 250,000 users

**235M university students worldwide**
Expected conversion rate 0.001–1%
= 2,350 – 2,350,000 users

**User statistics of some major AI services**
- ChatGPT:    2,000,000 paying users, each paying ≥$ 20 monthly
- WriteSonic:    40,000 paying users, each paying ≥$ 13 monthly
- Jasper:    60,000 paying users, each paying ≥$ 39 monthly

Expected conversion rate 1–10%
= 21,000 – 210,000 users

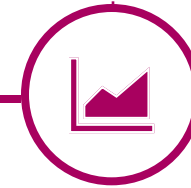**Potential monthly 1Hub.ai users:**
25,000 – 2,800,000

**1Hub.ai**

# potential

*Looking at the numbers even conservatively, a promising perspective unfolds.*

Conservative estimate:
**Monthly 1Hub.ai users**
- Year 1:     20,000
- Year 2:     50,000
- Year 3:     150,000

Conservative estimate:
**Monthly 1Hub.ai per-user revenue**

$ 10

**Potential yearly 1Hub.ai revenue:**
- Year 1:     $ 2,400,000
- Year 2:     $ 6,000,000
- Year 3:     $ 18,000,000

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# similar projects

## Render Network
Decentralized cloud infrastructure for distributed GPU rendering, backed by blockchain technology.
Market cap:
> $ 3.8B

## Fetch.ai
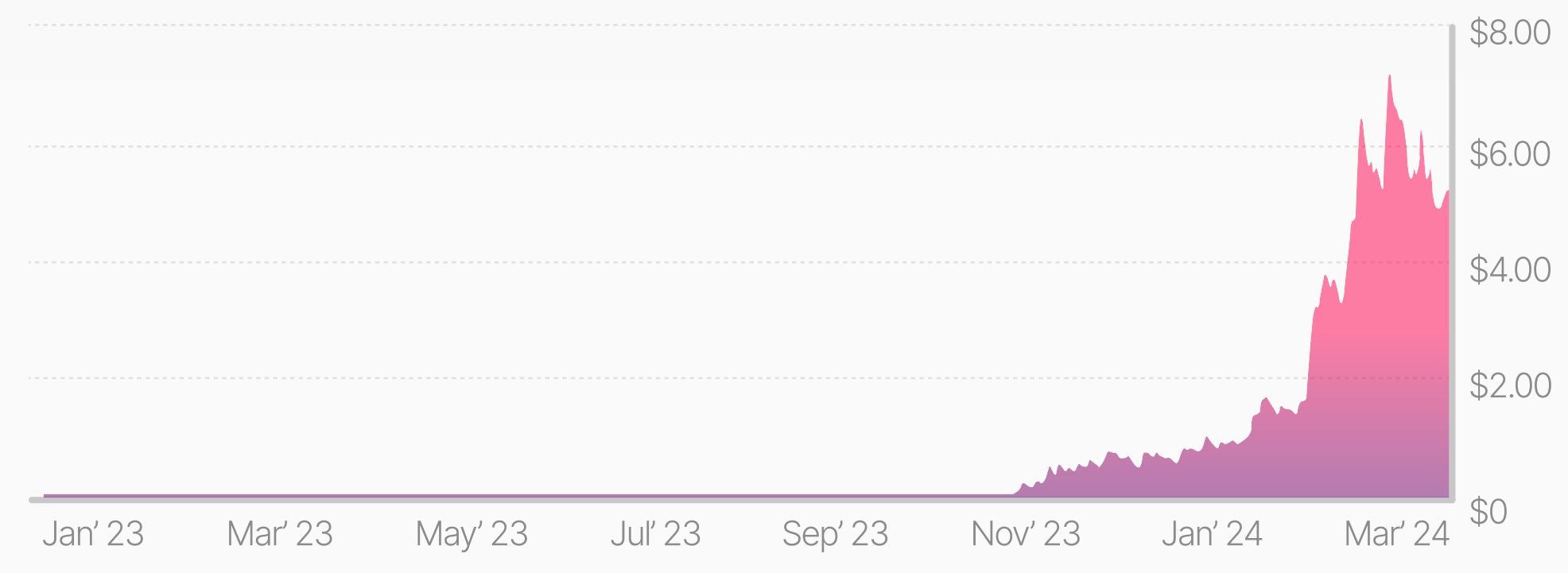API / back-end solution, interconnecting AIs across different fields.
Market cap:
> $ 2.4B

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# similar projects



### Akash Network
General-purpose decentralized cloud computing.
Market cap:
> $ 1.2B



### Nosana
AI-focused, distributed GPU grid on Solana.
Market cap:
> $ 400M

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# roadmap

### Q2 **2024**

- Brand building
- Community building
- Forming partnerships and associations
- Fundraise start
- Whitepaper
- Landing page

### Q3 **2024**

- Product MVP release
- Fundraise finish
- Promotion at Web3 Dubai event
- Testing phase (free)
- Payment gateway implementation
- Product full release
- Full website

### Q4 **2024**

- 1HUB token launch (TGE)
- Team expansion
- Phase 2 development start
- Additional services development start
- Ongoing product development
- Usability improvements
- Integrating user feedback
- Keeping up-to-date with market

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